

GLOBAL TOURISM & OVER-TOURISM



**Tourism's Impact on Culture, Communications,
Identity and The Environment**

Global Tourism's Meteoric Rise

► The United Nations World Tourism Organization (UNWTO) estimates that internationally there were just 25 million tourist arrivals in 1950.

► 68 years later this number has increased to **1.4 billion** international arrivals per year.

► This is a 56% increase

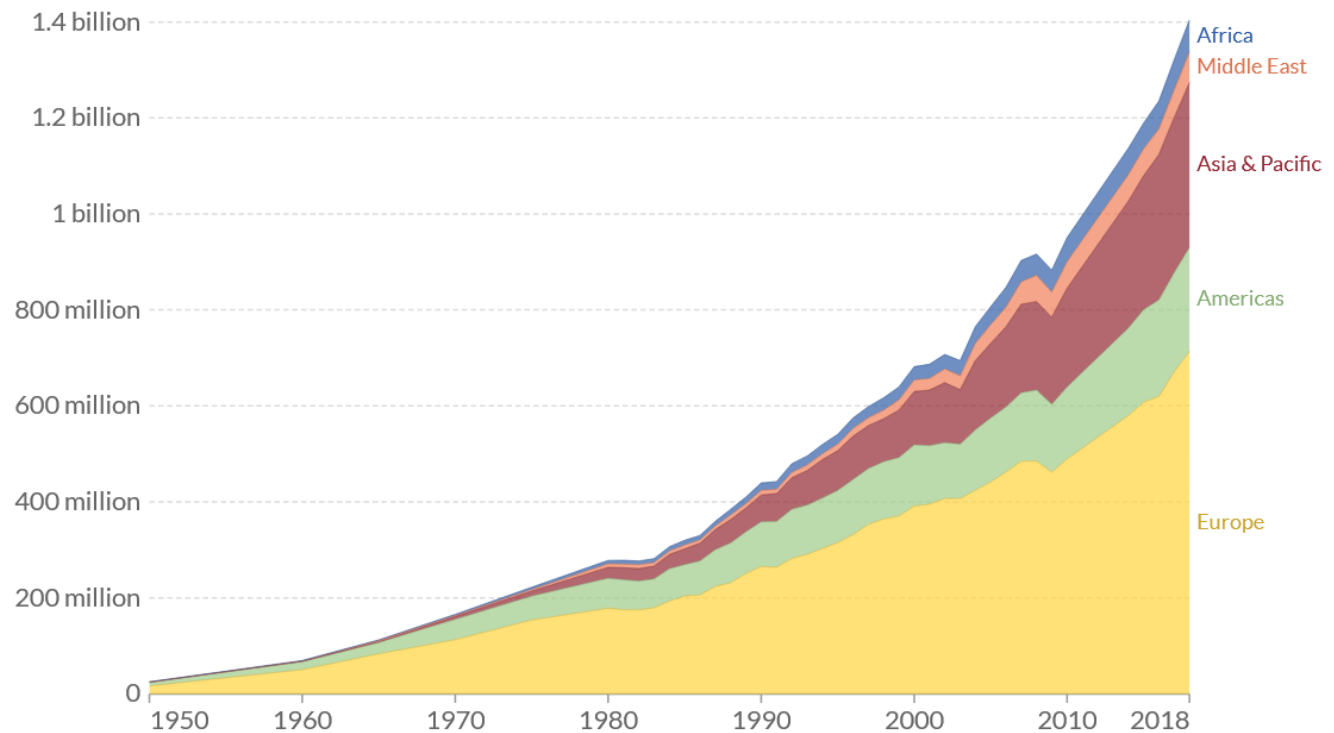
► 2023 another 15.5% increase is projected.

► ~\$854 Billion in ONE year

► 2026 projection → \$1.5 Trillion

International tourist arrivals per year by region

Relative



Source: United Nations World Tourism Organization - World Tourism Barometer (2019)

OurWorldInData.org/tourism/ • CC BY

CHART

TABLE

SOURCES

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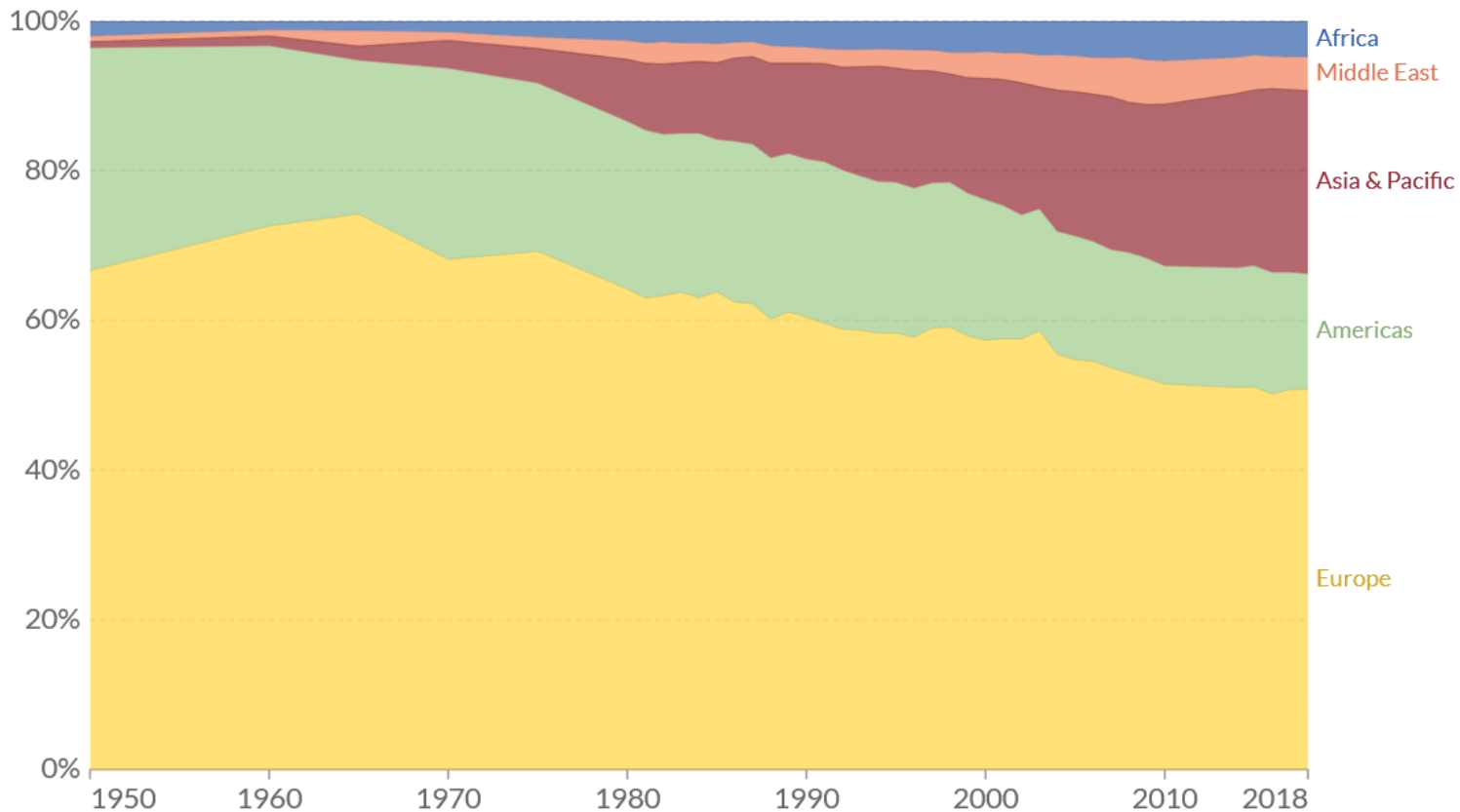


Global Tourism: REGIONS

International tourist arrivals per year by region

Our World
in Data

☒ Relative



Source: United Nations World Tourism Organization - World Tourism Barometer (2019)

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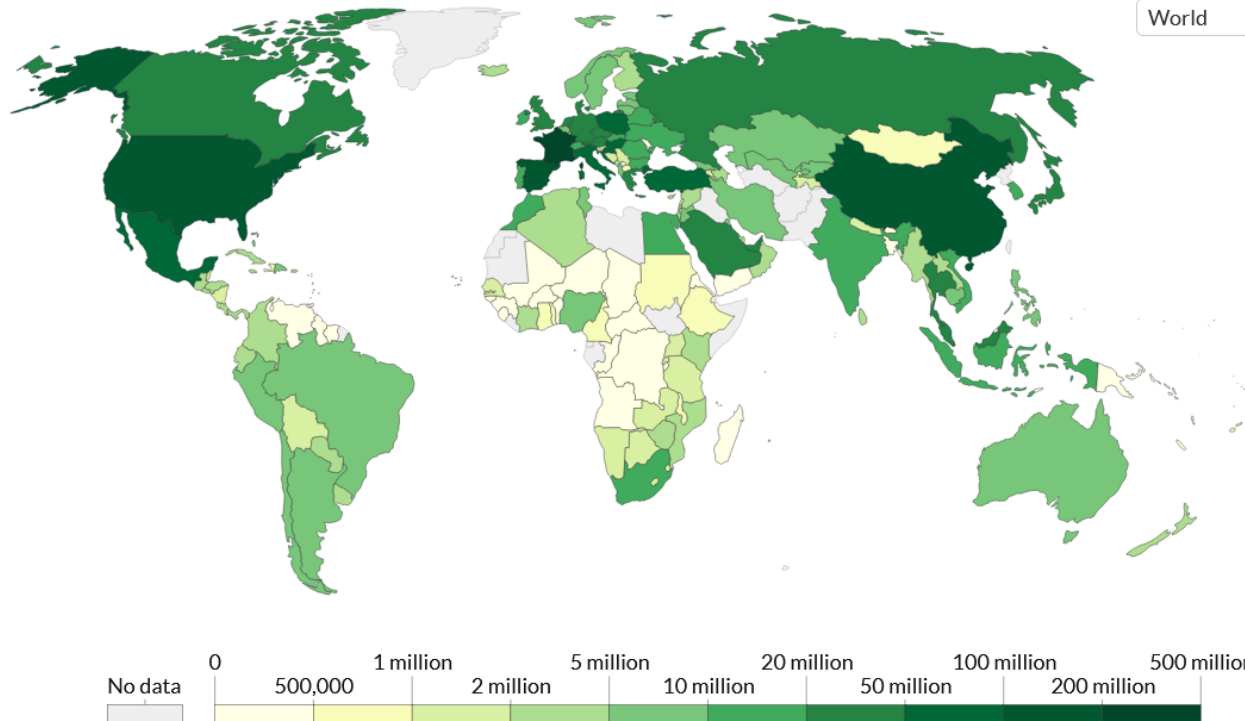
Global Tourism: ARRIVALS

International tourism: number of arrivals, 2019

Overnight visitors who travel to a country whose main purpose in visiting is not commercial.

Our World
in Data

World



1. **FRANCE** – receives the most tourists per year ~ **200 million/yr**
2. **U.S.** ~ **166 million/yr**
3. **SPAIN** **126 million/yr**
4. **China?** ~**140-150 million/yr**
5. **Mexico-** ~**100 million/yr**
6. **Italy** ~**95 million/yr**

Source: World Tourism Organization (via World Bank)

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1995 2019

CHART

MAP

TABLE

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Tourist Bubbles

Enclosed-Cloisters-Self Contained-Entertainment Fictions



Cancun, Mexico



Selling the Dream: The Language of Tourism



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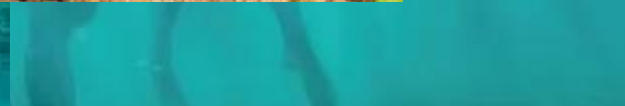
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Be Pampered

Premium Resort

Exclusive

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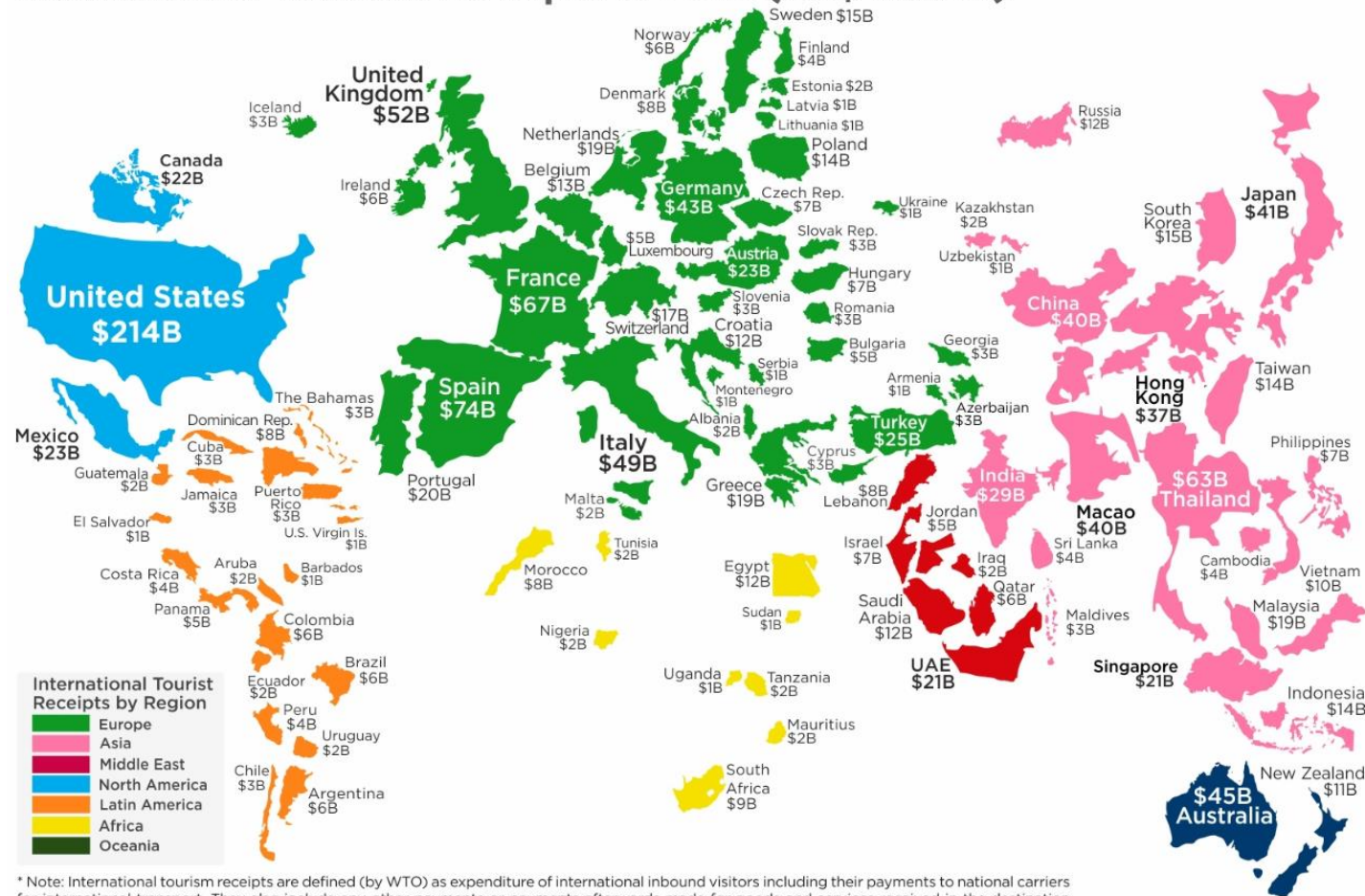


Club Med



Economics - Global Tourism

The World's Top Tourist Destinations by Money Spent International Tourism Receipts in 2018 (US\$ billion)*



- Revenues generated from tourists have grown faster than the world economy.
- The Asia-Pacific region saw the greatest growth in tourist spending, with a 7% increase year-over-year.
- At \$570 billion, Europe is the region with the most tourist spending in 2020

* Note: International tourism receipts are defined (by WTO) as expenditure of international inbound visitors including their payments to national carriers for international transport. They also include any other payments or payments afterwards made for goods and services received in the destination country. For visualization purposes only countries with \$1B or more value on tourism receipts are shown.

TOURISM TYRANNY: The Places We “MUST” Go



EVERY COUNTRY'S TOP TOURIST ATTRACTION

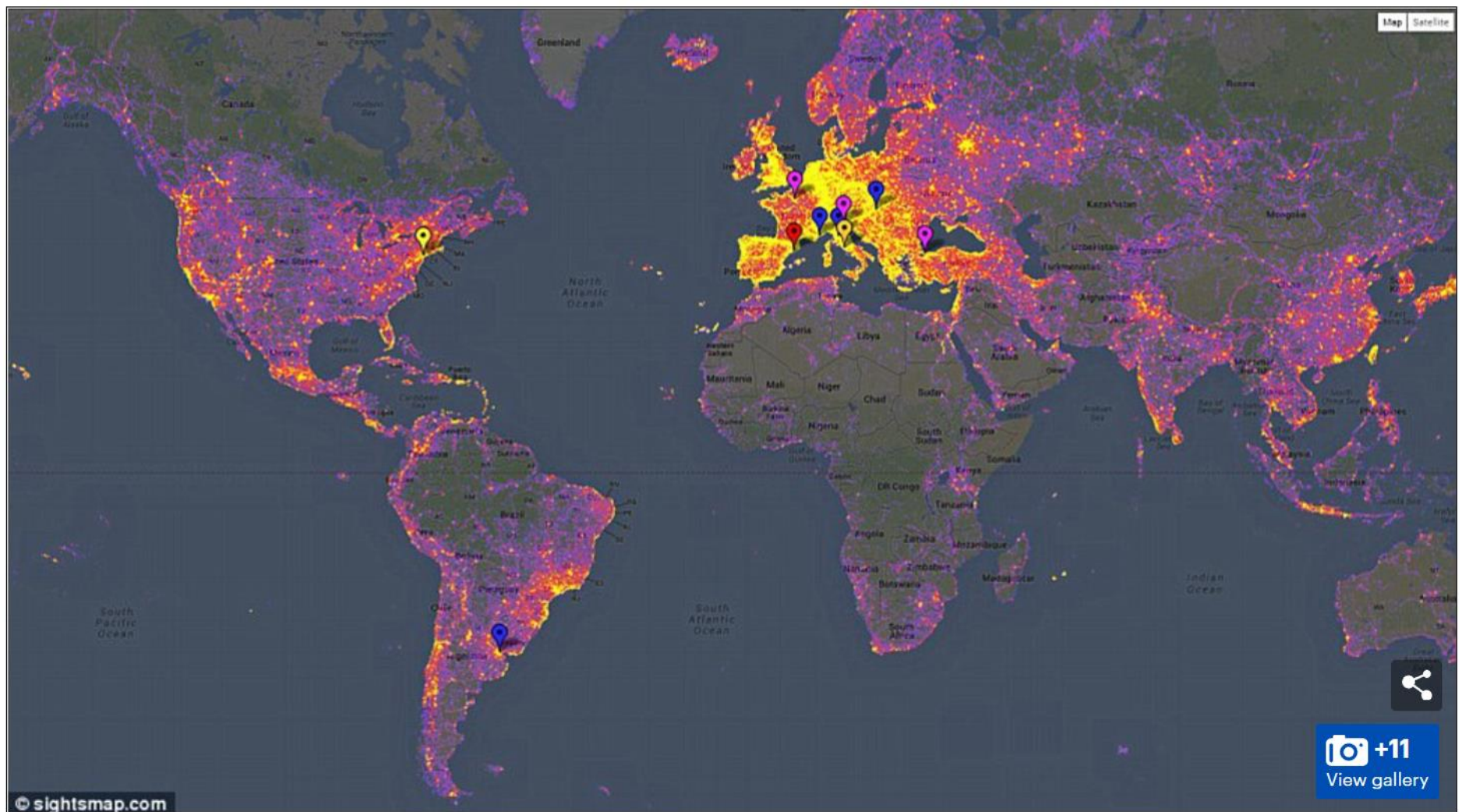


ACCORDING TO TRIPADVISOR



[BIT.LY/TRIPADVISOR-MAP](https://bit.ly/tripadvisor-map) - DATA REPRESENTS EVERY COUNTRY'S TOP RANKED 'THING TO DO' ON TRIPADVISOR

TOURISM TYRANNY: Google's Sigtmap



Hot spot: Sightsmap allows users to search the map to find the top places in a given area, including the most photographed 1,000 locations in a country

The Tyranny of Social Media Selfies

INSTAGRAM - TIKTOK

1. Disneyland - Paris, France
 - Instagram 28,408,478 - TikTok 6,100,000,000 – Total 6,128,408,478
2. Disney World - Florida, USA
 - Instagram 14,657,716 - TikTok 6,000,000,000 – Total 6,014,657,716
3. Burj Khalifa - Dubai, UAE
 - Instagram 5,198,505 - TikTok 1,500,000,000 – Total 1,505,198,505
4. Eiffel Tower - Paris, France
 - Instagram 6,692,059 - TikTok 413,000,000 – Total 419,692,059
5. Taj Mahal - Agra, India
 - Instagram 1,747,464 - TikTok 346,300,000 – Total 348,047,464
6. Grand Canyon - Arizona, USA
 - Instagram 3,980,404 - TikTok 219,900,000 – Total 223,880,404
7. Machu Picchu – Peru
 - Instagram 1,899,927 - TikTok 201,200,000 – Total 203,099,927
8. London Bridge - London, England
 - Instagram 1,268,402 - TikTok 118,300,000 – Total 119,568,402
9. St Basil's Cathedral - Moscow, Russia
 - Instagram 65,098 - TikTok 109,100,000 – Total 109,165,098
10. Kruger National Park - South Africa
 - Instagram 734,291 - TikTok 96,000,000 – Total 96,734,291



Expectation vs. Reality

[Vacation Destinations Expectations Vs. Reality \(40 Pics\) | Bored Panda](#)



13 Tourist Landmarks Banning Selfie Sticks

[13 Landmarks That Have Banned Selfies | Condé Nast Traveler \(cntraveler.com\)](#)

No Selfies Allowed: Social Media Bans at Landmarks

In the age of social media ubiquity, some popular destinations are instituting selfie (or, more specifically, selfie stick) bans. This piece was originally published in March 2015 and has been updated.

BY LILIT MARCUS
February 26, 2016

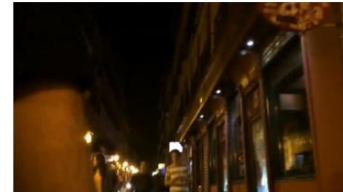


Getty

Oceanfront, Mumbai

While not a full-on ban, Mumbai police are instituting patrols in zones where selfie mishaps are most common, like the city's oceanfront promenade, a popular pedestrian area. Most recently, two teenagers drowned while trying to get that perfect aquatic backdrop, the latest in a string of snap-related deaths around the country. India leads the world in deaths-by-selfie: Of 49 globally recorded fatalities over the past 3 years, nearly 40 percent have occurred there.

WATCH



Madrid After Hours



Tourism Regulations



Vermont Public

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ENVIRONMENT

Hawaii's lawmakers mull imposing fees to pay for ecotourism crush

April 5, 2023 · 5:15 AM ET

By The Associated Press



A green sea turtle swims near coral in a bay on the west coast of the Big Island near Captain Cook, Hawaii, on Sept. 11, 2019.

Brian Skoloff/AP

HONOLULU — Repairing coral reefs after boats run aground. Shielding native forest trees from a killer fungus outbreak. Patrolling waters for swimmers harassing dolphins and turtles.

Taking care of Hawaii's unique natural environment takes time, people and money. Now Hawaii wants tourists to help pay for it, especially because growing numbers are traveling to the islands to enjoy the beauty of its outdoors — including some lured by

Swimmers in Hawaii accused of harassing dolphins

29 March



Watch: Swimmers investigated for harassing dolphins in Hawaii.

Authorities are investigating a group of swimmers accused of "aggressively" harassing a pod of dolphins off Hawaii's Big Island.

Swimming with dolphins is a popular tourist activity in Hawaii but federal law bans swimming within 50 yards (45 metres) of spinner dolphins.

Hawaii authorities said they came upon the 33 swimmers in Honaunau Bay on Sunday during a routine patrol.

Drone footage of the swimmers has also been released.

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The “News” and Tourism

Economics is “ALWAYS” a Good Thing

How to DO THE MOST as a Tourist in the Shortest Period of Time



36 Hours in Strasbourg, France | The New York Times

276K views • 7 years ago

The New York Times

Nestled along France's border with Germany, Strasbourg has a Franco-Teutonic core of canals and cobbled lanes where visitors ...



36 Hours in Hanoi, Vietnam | The New York Times

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The New York Times

Hanoi is changing fast, but with its tree-lined lanes, graceful old architecture, a flourishing arts scene and sophisticated night life, ...



36 Hours in Nice, France | The New York Times

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The New York Times

On the southeast coast of France, Nice welcomes travelers with alluring restaurants, a broad beach, sherbet-hued buildings and ...



36 Hours in Glasgow | The New York Times

287K views • 7 years ago

The New York Times

Drawing on its rich musical and industrial heritage, Glasgow has re-emerged as a vibrant hub of culture, food and night life.

Celebrity and Tourism

The “Drake Effect” -> Toronto

<https://www.youtube.com/watch?v=ZRjhynKfL4Q>



Drake May Be Responsible For 5% Of Toronto's \$8.8b Tourism Economy (HBO)

359K views • 3 years ago



VICE News ✓

Drake isn't a just rapper. He's a walking economic stimulus package. In his hometown of Toronto, a Drake shoutout can mean an ...

How Tourism is Transforming and Destroying the Identity of Important Cities Around the World

<https://www.youtube.com/watch?v=Vyt1HdR4uLw>





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